



Imraan Safla

digital designer

Details

Email:

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Address:

Claremont
Cape Town
Western Cape
South Africa, 7780

Portfolio:

imraansafla.com
behance.net/im_safla

Skills & Things

Adobe After Effects
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro

Figma
Cinema 4D
Adobe XD

Code B · Driving License (2016)



Bilingual proficiency



Working proficiency

About Me

A digital designer based in Cape Town, South Africa. Having just completed my degree, I begin a new chapter looking to tell engaging, edutaining stories which tether dreamwork and reality.

I'm an optimistic character, constantly curious in dreaming up new ways of working and ideating. Although enthusiastic, I'm self-aware and familiar with creative serendipity, welcoming change in light of improvement.

Always taking a pragmatic approach to my work. I apply the greatest effort in finding simplified processes. All towards improving my design efficiency. In light of developing creative solutions and narratives which solve real-world problems.

Education

Vega School:

2018 to 2020 · Bachelor of Arts, Digital Design
2017 · Higher Certificate, Brand Building Practice

Abbotts College Claremont:

2016 · Matriculant

Nominations & Awards

2020 · Loeries · Nomination · Cape Town Tourism
2020 · Pendoring · Nomination · FlySafair
2020 · Loeries · Top 15 finalist · Woolworths Portfolio Boot Camp
2019 · WCBS #YouthTube · Winner · Western Cape Blood Service

2015 · Service award · Abbotts College
2014 · Merits in Design Visual Communication and IT

Volunteering

Vega School SLB

Design support member (2020)
Interim president (early 2020)
Academic member (2019)

Abbotts College

Positive Interact Society
Social Services · Helping struggling communities
Cape Town TV · Interviewee (appearance: once)

School Representative Council
Education · Handling school events
Cape Town TV · Interviewee (appearance: twice)

Vancouver Surrey, Foodbank (2015)

References

Anka Joubert

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Saleem Jackson

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